Dear Outrun the Sun Friends,

‘Giving Tuesday’ is a one-day global initiative that encourages people to support their favorite charities. Today, May 5, marks a special ‘Giving Tuesday Now,’ an emergency response to the impact that COVID-19 is having on individuals, small businesses and nonprofits around the world.

As COVID-19 continues to alter the ways we live—and give—you may not be able to support Outrun the Sun with a financial gift today. We understand. There are still many things that you can do now to support our mission and our melanoma survivors. May is National Skin Cancer and Melanoma Awareness Month and we ask that you please keep our mission in mind:

- Follow Outrun the Sun on Facebook, Instagram and Twitter. Share our posts with your friends to help build awareness. Tell your personal story about why you support OTS. Your story is important!
- Call a friend who is receiving treatment for melanoma. Send a card or an instant message. We all need to know that people are thinking of us—particularly when we are undergoing medical treatment.
- Be sun safe! Summer is fast approaching, and we ALL want to get outdoors. Set a good example for family and friends by wearing sunscreen, hats and sunglasses. You’ll thank yourself later! And, so will we.

We are truly grateful for your ongoing support—whether it takes the form of a financial gift, a social media post, or a call to a melanoma survivor. On behalf of everyone at Outrun the Sun, we continue to keep you in our thoughts and wish you and your family the best of health!

With warm regards and gratitude,

Keeter Sechrist, MD
President, Board of Directors

Anita J. Day
Co-founder and Executive Director